

INNOVATEHER

INSPIRING **CHANGE**, LEADING **INNOVATION**, EMPOWERING **WOMEN**

WOMEN'S
GLOBAL
SUMMIT *for*
EMERGING TECHNOLOGIES

25-26
OCTOBER

2024
Cagliari



PROGRAM AGENDA



ABOUT THE SUMMIT

The aim of the **InnovateHer: Women's Empowerment Global Summit For Emerging Technologies** is to empower **350** women entrepreneurs and women business leaders from all over the world to navigate the unique challenges they face conducting business globally. Through **inspiring keynotes, targeted workshops, and unparalleled networking opportunities**, our summit is designed to catalyze growth and innovation for women in business.

The summit will take place at the **University of Cagliari - Center for Innovation and Entrepreneurship (CREA UniCa)**.

You will have the opportunity to meet with **investors** and **corporate leaders** from **Silicon Valley** who are dedicated to helping women-led businesses thrive and scale globally. Engage with global leaders who champion women-led startups all while expanding your network of contacts to facilitate your startup's international growth.

WOMEN'S EXECUTIVE GLOBAL LEADERSHIP PROGRAM

The **Women's Executive Global Leadership Program** is being offered as part of the InnovateHer Summit, promising an unparalleled opportunity for women leaders to engage with world-class faculty from **Stanford, Harvard, and UC Berkeley**, as well as other business leaders from **Silicon Valley**.

This series of workshops delves into critical and contemporary topics such as **Leading Open Innovation, Digital Transformation Leadership, Unlocking Potential & Fostering Innovation, Navigating the Opportunities in Artificial Intelligence, and Conscious Leadership: Women on Corporate Boards**.

Designed to **empower** and **elevate** women in leadership roles, these workshops provide a collaborative environment for developing strategic vision, enhancing influence, and fostering groundbreaking ideas. **Tuition is required.**





ABOUT CREA - UNICA

The CREA UniCa, the **University Center for Innovation and Entrepreneurship of the University of Cagliari**, is a premier hub for innovation and entrepreneurship, providing comprehensive support for startups, researchers, and entrepreneurs. As a dynamic platform for entrepreneurial growth, CREA UniCa connects local talent with global networks, promoting sustainable development and fostering an interdisciplinary culture of innovation. Through its robust programs and impressive track record, CREA UniCa empowers entrepreneurs and innovators, driving innovative solutions and fostering a global community committed to sustainable growth and development.



CREA UniCa, Innovation at Work:

Italian CLab Network: CREA UniCa coordinates the national CLab network of university incubators, enhancing collaboration and resource-sharing among Italy's leading university innovation centers.

University Incubator CLab UniCa: Enrolls around 120 students annually in a five-month intensive course focused on startup creation and entrepreneurial development; facilitates the growth of new businesses by offering resources, mentorship, and connections to international incubator networks.

Stakeholder Engagement: Collaborates with over 200 stakeholders, including local and international investors, to foster a collaborative innovation environment.

Global Reach: Actively involved in developing and launching innovative projects across Europe, expanding its global footprint, and securing substantial sponsorships





ABOUT CAGLIARI DLAB

DLAB Cagliari Digital Lab develops research projects, experiments with, and transfers new technologies in sectors considered strategic to the unique characteristics and economic fabric of the **City of Cagliari**.

DLAB was created by the **Municipality of Cagliari**, the project leader, in collaboration with a partnership consisting of two research institutes, **CRS4** and the **University of Cagliari**, two network operators, **WindTre** and **TIM**, two internationally significant **Sardinian SMEs**, **Abinsula** and **GreenShare**, the startup **WiData**, and two competence centers, **Artes 4.0** and **Cyber 4.0**.

The synergy between the partners aims to transfer expertise to benefit the local entrepreneurial landscape.

The ongoing collaboration among the partners enables the promotion of high levels of technology transfer and entrepreneurial development.





ABOUT PROSPERA WOMEN

Prospera Women provides skills, resources, and funding opportunities for women-led startups, and is poised for global expansion, with **12 chapters** launched **worldwide** in 2023.

The platform, a B-Corporation spun out from the parent company US Market Access Center, offers **rapid growth programs** and online resources for **women entrepreneurs**. Addressing the disparity in venture capital funding for female founders, Prospera Women aims to level the playing field and facilitate **international market expansion**.

With a track record of supporting women entrepreneurs across multiple countries in Europe, Asia, Middle East and Africa, and securing sponsorship of \$500K+, Prospera Women is launching additional chapters worldwide and plans to host more global summits.

Planned chapter launches in 2024: Athens, Greece; Rome, Italy; Trieste, Italy; Budapest, Hungary; Barcelona, Spain and Warsaw, Poland.

Track record

To date, we've delivered 8 women's rapid growth programs, supporting 87 women entrepreneurs in 11 countries, supported by sponsorship of more than \$400,000 from foreign governments. Approximately 1/3 of the startups we helped have raised \$60M+ from investors within 18 months. One startup from Tbilisi, Georgia was acquired by a NYC-based firm for \$18M.

In 2023, we launched 12 chapters in Europe, Asia, Africa and Middle East, comprising a community of more than 500 women entrepreneurs and ecosystem partners.



**PROSPERA
WOMEN**



SPEAKERS & INSTRUCTORS



AMY PECK

Board Member, Futurist,
Emerging Tech Strategist CEO,
EndeavorXR



JACQUELINE RUEDIN RÜSCH

Venture Capital Investor
Board Member
Public Speaker
TOP 100 Europe's most influential
women in startup
& venture capital space



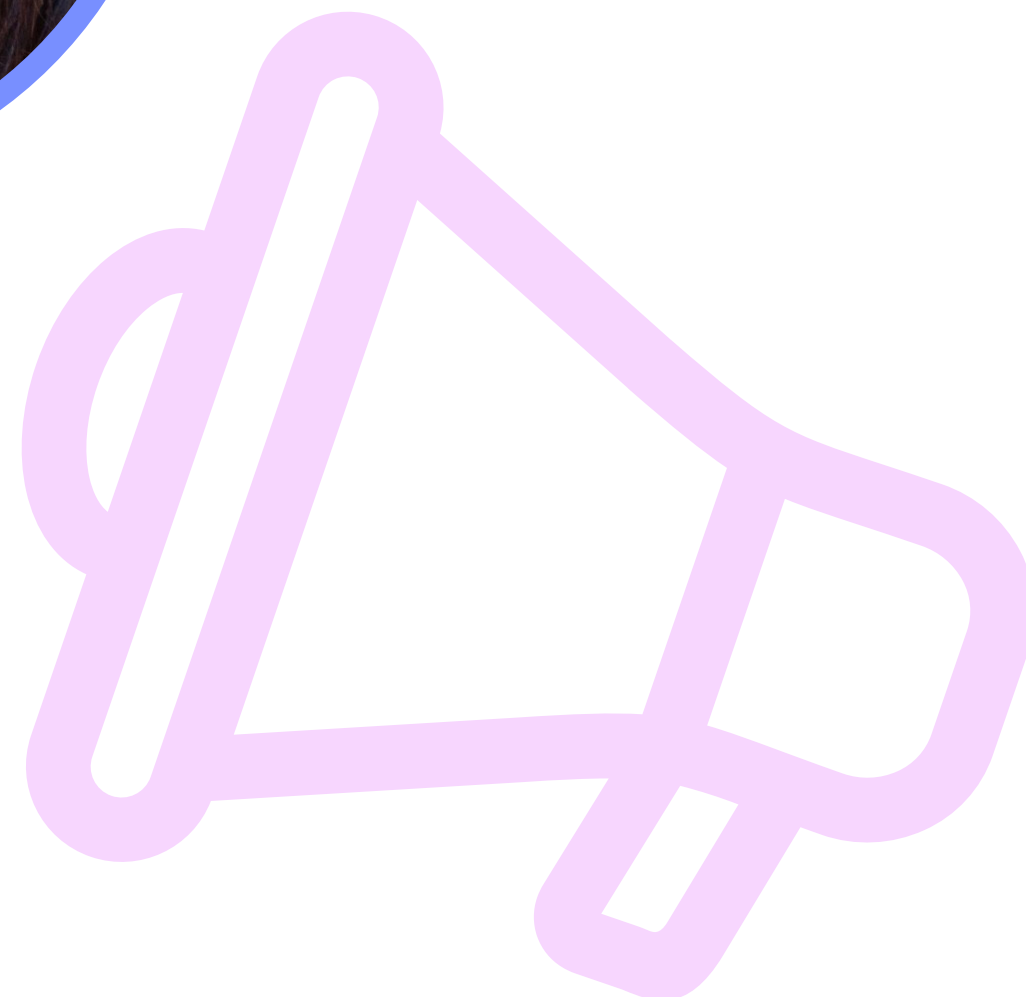
ARI QAYUMI

Founder, General and Managing Partner
Mindful Venture Capital Senior Advisor
Stanford Behavior Design Lab



SHIRIN ETESSAM

Entrepreneur, Speaker,
Author of "Free to Be"



MARIA PACE

PhD, XR Hardware
Global Partnership
and Strategy at Google



SPEAKERS & INSTRUCTORS



ISABELLE ANDRIEU

Co-founder Translated
CEO, Pi School
GAMMADONNA TOP 5



SHANNON BINDLER

Master Coach and Speaker
Strategic Advisor,
Prospera Women



TENZIN SELDON

Founder & Managing
Partner
Pulse Fund



STEPHANIE HURST

Partner, Corporate
Securities | Mayer Brown



FUMIHA BRANSCOMBE

Founder, Fleurinary, Inc
Director of APT Women Tokyo



SPEAKERS & INSTRUCTORS



LEAH EDWARDS

Investor, Educator and Coach
Helping to Build Strong Companies & Ecosystems
Advisor, Prospera Women



LOUANN CONNER

Global Operations Executive
Risk (ESG)
NACD Directorship Certified™



ZOFIA KIERNER

Founder @Girls Future Ready
Founding
Partner @ 50one
Innovator in Residence @ UC Berkeley
Forbes 30U30 and 25U25
Advisor, Prospera Women



SUSAN ALLEN

Henry Hart Rice Chair,
Director of Graduate Programs,
Professor of Conflict Analysis and
Resolution George Mason University



REY-SHENG HER

Deputy Chief Executive Officer,
Tzu Chi Foundation | Author of
“Economy of Goodness”



SPEAKERS & INSTRUCTORS



MARIA CHIARA DI GUARDO

Full Professor - University of Cagliari
Chief Operating Officer of
CREA UniCa - University of Cagliari
Vice President Board of Directors
at Associazione Netval



ESTER COIS

Delegate of the Rector
of the University of Cagliari
for gender equality



ANNA AMATI

Co-founder & General Partner at
EUREKA! Venture SGR Spa



PAOLO PRIVITERA

Investor and General Partner
1521 Ventures



SPEAKERS & INSTRUCTORS



DARYA MAJIDI
CEO Daxo Group
President Donne 4.0
Most Powerful Women 2023
Fortune Italia



ELONA MARKU
University of Cagliari
WEsion, Co-founder



MARYIA ZAITSAVA
Assistant Professor of
Organization Studies
WEsion Co-founder





OCTOBER 25

CAMPUS INGEGNERIA - VIA MARENGO 2 - CAGLIARI

8:15 - 9:00 REGISTRATION & NETWORKING

9:00 - 9:15 AULA MAGNA - OFFICIAL GREETINGS

9:00 - 9:45 WELCOME ADDRESS
FRANCESCO MOLA
Rector | University of Cagliari
MARIA CHIARA DI GUARDO
*Chief Operating Officer | CREA - Unica
at University of Cagliari*
ALFREDO COPPOLA
Co-founder | Prospera Women

9:45 - 10:30 KEYNOTE SPEAKER | **AMY PECK**
Women in Emerging Technologies

10:30 - 11:15 KEYNOTE SPEAKER | **ISABELLE ANDRIEU**
*Co-founder Translated | CEO, Pi School
GAMMADONNA TOP 5*

11:15 - 11:45 BREAK

11:45 - 1:00 PANEL DISCUSSION WITH LEADERS
FROM ASIA, EUROPE, AMERICA
*United Innovations:
Harnessing the Power of Diverse Cultures
in Entrepreneurship, Emerging Technologies
and Sustainability*

1:00 - 2:30 LUNCH & NETWORKING

2:30 - 4:45 **STARTUP TRACK** - AULA MAGNA

- **ZOFIA KIERNER**
Mission-driven Leadership for Young Entrepreneurs

- **AMY PECK**
The Changing Role of the Female Entrepreneur

- **JACQUELINE RUEDIN RÜSCH**
Pitching to Global Investors

2:30 - 4:45 **EXECUTIVE TRACK** - AULA AB

- **MARIA CHIARA DI GUARDO, MARYIA ZAITSAVA, ELONA MARKU**
PoC CANVAS - A Groundbreaking Tool for Transforming Concepts into Real-World Solutions

- **ARI QAYUM**
Digital Transformation Leadership

- **SHIRIN ETESSAM**
Unlocking Potential & Fostering Innovation

- **LEAH EDWARDS**
Successfully Leading Complex Innovation Projects

2:30 - 6:45 **BONUS TRACK** Lanuguage: Italian - AULA ST

- **DARYA MAJIDI**
*AI & Women Entrepreneurs: Future Trends and the Evolution of Female Entrepreneurship
in collaboration with Artes 4.0*

- **ROUNDTABLE** | **ANNA AMATI, ESTER COIS, MARIA CHIARA DI GUARDO**
Female entrepreneurship and emerging technologies

5:00 - 5:45 - AULA MAGNA

- **LOUANN CONNER**
Corporate Governance for Early Stage Startups - Creating New Opportunities



OCTOBER 26

CAMPUS INGEGNERIA - VIA MARENGO 2 - CAGLIARI

9:00 - 9:45 KEYNOTE SPEAKER | **MARIA PACE**
Embracing Life with Purpose and Passion

9:45 - 11:00 FIRESIDE CHAT WITH **AMY PECK**
Gen Z will make up 30% of the workforce by 2030. But they make up 100% of the future.
How to future-proof your Business in 2024.
Moderated by Zofia Kierner.

11:00 - 11:30 BREAK

11:30 - 12:45 ROUNDTABLE DISCUSSIONS
Women policymakers from USA, Asia, Europe, Africa, and the Middle East in a roundtable discussion on sharing best practices for global entrepreneurship, governance and innovative solutions.

12:45 - 2:00 LUNCH & NETWORKING

2:00 - 5:00 **STARTUP TRACK** - AULA MAGNA

- **LEAH EDWARDS**
Adopting a Global Growth Mindset
- **STEPHANIE HURST**
Legal Essentials for setting up your corporation on a global scale
- **JACQUELINE RUEDIN RÜSCH**
Pitching to Global Investors
- **TENZIN SELDON**
Pitching to Investors for Success

2:00 - 5:00 **EXECUTIVE TRACK** - AULA AB

- **LEAH EDWARDS**
Business Operations Excellence
- **AMY PECK**
Navigating the Opportunities in Artificial Intelligence
- **SUSAN ALLEN**
Constructive Conflict Engagement

5:00 - 6:00 **INVESTOR PANEL** - AULA MAGNA
ARI QAYUMI | PAOLO PRIVITERA | LEAH EDWARDS | JACQUELINE RÜSCH
Q&A from an audience of startups

5:00 - 6:00 **EXECUTIVE PANEL** - AULA AB
AMY PECK | MARIA PACE | SHIRIN ETESSAM | LOUANN CONNER | SHANNON BINDLER
Q&A from an audience of women executives

6:00 - 7:45 - CAMPUS GARDEN
CLOSING RECEPTION | ALL IN ATTENDANCE



PSC MIMIT - FSC 2014-2020. Programma di supporto tecnologie emergenti nell'ambito del 5G - Asse I
PROGETTO "CDL - CASA DELLE TECNOLOGIE EMERGENTI DI CAGLIARI" CUP G27F22000040008.



Con il patrocinio dell'Ambasciata degli Stati Uniti d'America in Italia

